

TIN NGUYEN

LEAD UX DESIGNER

SUMMARY

An innovative professional with over 8 years of experience in visual, interactive, and user-centered design. Possessing exceptional creativity and a knack for problem solving in a collaborative environment. Consistently delivering strategic creative solutions that pushes the boundaries of design and drive for business success.

EXPERIENCE

FREELANCE UX DESIGNER

2021 - Current

IntraEdge | Chandler, AZ

- Consulted with clients and project stakeholders to review current products and provide design solutions to solve business challenges through a proper UX process.
- Worked closely with engineers to conduct quality assurance testing against developed applications.

LEAD UX DESIGNER

2019 - Current

Verifone | Scottsdale, AZ

- Designed onboarding and portal experience to achieve an omnichannel payment solution for both in-store and online merchants.
- Designed and developed payment applications to promote upsell, promos, and loyalty for a better checkout experience.
- Launched a global design system for internal design teams and engineers to use.
- Provided creative direction, guidance, and unique solutions to high performance design teams.

UX/UI DESIGNER

2018 - 2019

ZIVEL0 (Acquired by Verifone) | Scottsdale, AZ

- Lead designer for a self-order kiosk application in partnership with Square.
- Created intuitive self-service kiosk experience for clients like Mcdonald's, Panda Express, Wendy's, Burger King, and more.
- Implemented strong UX processes ranging from user research, user flow, information architecture, wireframes, and rapid prototypes.

INTERACTIVE ART DIRECTOR

2016 - 2018

15 North | Phoenix, AZ

- Worked closely with project stakeholders, understanding their goals and requirements then translating them into engaging interactive experiences.
- Oversaw various projects ranging from branding, marketing campaigns and video production.

WEB DESIGNER/FRONT-END DEVELOPER

2013 - 2016

SimpleSites | Scottsdale, AZ

- Produced captivating web designs that evokes the client's core goals and values through a proper discovery phase.
- Developed front-end websites utilizing HTML, CSS and Javascript best practices.

CONTACT

ADDRESS

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PHONE

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EMAIL

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PORTFOLIO

www.itstin.com

SKILLS

DISCIPLINES

- Creative Direction
- Interaction Design
- Visual Design
- User Experience Design & Research
- Motion Graphics & Video production
- Project Management

TOOLS & TECHNICAL ABILITIES

- Adobe Creative Suite
- Figma
- Sketch
- Invision
- Whimsical
- Sitemap, Wireframes & Rapid Prototypes
- HTML, CSS & Javascript

EDUCATION

MICHIGAN STATE UNIVERSITY

Bachelor of Advertising & Communications
East Lansing, MI | 2012-2016

REFERENCES

Available upon request.